





कुलपति कायाः । ो. Vice-Chancellor's Office, C.U.H.

**Prof. Vivek Madupu, Ph.D. (Memphis)** Associate Professor - Marketing PhD Programme Chair

January 20, 2021

Dear Professor and Colleague,

Greetings!

I am Dr Vivek Madupu, Chair of the PhD Programme at IIM- Visakhapatnam (IIMV). Kindly permit me to introduce our PhD Programme for the 2021 year.

At IIMV, we are offering a high quality and rigorous PhD Programme in the following areas:

- Decision Sciences
- Economics
- Information Systems
- · Finance& Accounting
- Marketing

- OB & HRM
- Production & Operations Management
- Strategy

Our PhD Programme aims at training prospective scholars to excel in their chosen areas of research and publish in high-impact publications and preparing them for faculty positions at leading universities and Institutes.

Faculty members closely interact with students and groom them to be successful in their scholarship.

Professor, I would greatly appreciate if you could display the enclosed Poster on your notice board prominently so that the interested students may get the necessary information about our PhD Programme.

I sincerely thank you for your help.

Best regards,

Vivek Madupu

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