हरियाणा केंद्रीय विश्वविद्यालय
CENTRAL UNIVERSITY OF HARYANA
NAAC ACCREDITED 'A' GRADE UNIVERSITY

DEPARTMENT OF COMMERCE

COMMFIESTA
2K23

MAY 10 & 11

VENUES : AUDITORIUM 3 & 4 .....

01 BAAZAAR
◆ Mock Stock Trade

06 MERAKI
◆ Spot Logo Designing

02 BRAND BLITZ
◆ Treasure Hunt & Brand pitch

07 SNAP IT
◆ Spot Photography

03 SYNERGY
◆ Panel Discussion

08 QUIZZARD
◆ Quiz Competition

04 SPEAKUP
◆ Debate Competition

09 STYLE STREET
◆ Ramp Walk

05 FUN ARENA
◆ Spot Games

10 STAND-UP
◆ Pun & Humour

commfiestacuh
Scan Here and Register the events

If you have any queries please mail us
commfiesta01cuh@gmail.com

Chief Patron

PROF. TANKESHWAR KUMAR

Hon'ble Vice Chancellor
Central University of Haryana

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Azadi Ka
Amrit Mahotsav

About University

The Central University of Haryana is located at Jant-Pali Villages, Mahendragarh district in South Haryana. This university was established in the year 2009 and is the only Central University in the state of Haryana, funded and regulated by University Grants Commission (UGC) & Ministry of Education (MOE), Government of India. The university caters to the needs of education, research, innovation and training in the frontier areas of Natural and applied Sciences, Vocational sciences, Engineering, Technology and Social Sciences. At present there are 34 departments which are subsumed under 8 schools and 83 academic programmes. The university is one of the foremost universities in the country to implement NEP - 2020.

Vision

To develop enlightened Citizenship of knowledge society for peace and prosperity of individuals, nation and the world, through promotion of innovation, creative endeavours, and scholarly inquiry

Mission

To serve a beacon of change, through multi - disciplinary learning, for creation of knowledge community, by building a strong character and nurturing a value based transparent work ethics, promoting creative and critical thinking for holistic development and self - sustenance for the people of India. The university seeks to achieve this objective by cultivating an environment of excellence in teaching, research and innovation in pure and applied areas of learning.

COMM FIESTA
2K23

MAY
10 - 11

Organised By

Department of Commerce

Central University of Haryana
Mahendragarh, Haryana

G20
भारत 2023 INDIA

PROF. RANJAN ANEJA

DEAN

School Of Business & Management studies

Central University of Haryana

DR. RAJENDRA PRASAD MEENA

Head Of the Department

Associate Professor

Department Of Commerce
Central University of Haryana

About Department of Commerce

The Department of Commerce at the Central University of Haryana came into existence in the year 2011. It is a constituent part of the School of Business and Management Studies (Erstwhile School of Law, Governance, Public Policy, and Management). The students have good job prospects and career opportunities in the field of business, administration and academics in the country and abroad after completing M.Com. The department has vibrant and hardworking faculty members who always keep themselves updated with the new teaching pedagogies and remain engaged in quality research work. The syllabi of the programmes offered are updated regularly so as to accommodate the latest changes in the discipline. Physical infrastructure and learning resources are adequate in the Department which make the environment conducive for learning. Remedial and UGC – NET classes are also conducted in the department on regular basis. The students are given corporate working exposure by organising industrial visits during their course. A number of students from the department qualify UGC - NET examination year after year and brings laurels to the department and university. The alumni of the commerce department are well placed in different facets of professions like teaching, banking and corporate.

Programme Conveners

Dr. **Suman** *Dahiya*
Asst. professor
Dept. Of Commerce, CUH

Dr. Ravinder Kaur
Asst. professor
Dept. Of Commerce, CUH

Dr. Bhushan Singh
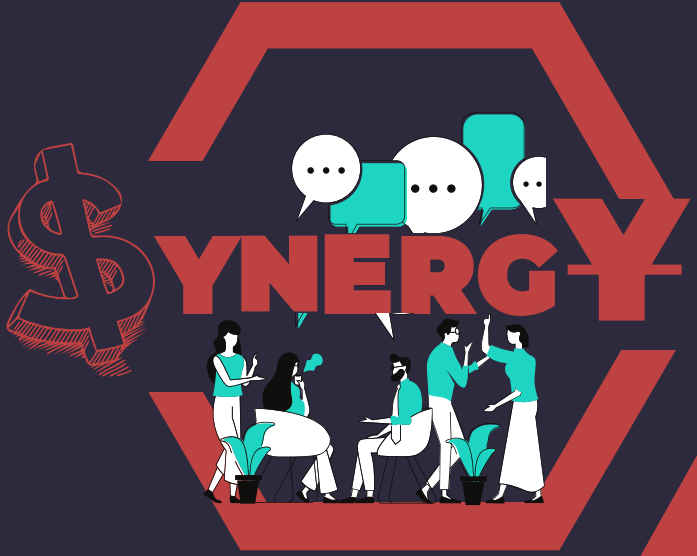*Asst. professor*
Dept. Of Commerce, CUH

SPEAK UP

Brand Blitz

QUIZZARD

BAAZAA₹

$YNERGY

STYLE
Street

START

fUN
ARENA

PLAY

PHD
STAND-UP

It's Time For Comedy

SNAP IT

Meraki

BAAZAAR

Mock Stock Trading

Department of Commerce , in collaboration with StockGro, brings to you the Mock Stock Competition, a thrilling event that is the ultimate test of instincts and analytical skills. Get a chance to measure your financial acumen by stepping into the shoes of an investor, without the real risk of losing money. Participants will trade on the StockGro app with virtual money of ₹10,00,000, interpret real-time news with live market data, and use your rationale to choose the perfect strategy to develop a portfolio to maximize their profits.

Student Coordinators :   *Payodhi Mishra , Balwan Singh , Aarti , Hitesh*

SYNERGY

PANEL DISCUSSION

The Department of Commerce will host a panel discussion called SYNERGY. The topic for the panel discussion is "India's Presidency of G20 Theme:- One Earth, One Family, One Future"/ Vasudhaiva Kutubakam At First mock will be conducted for the registered applicant and then Students are selected for the final Panel Discussion which will be held on 10 May 2023.

The Three Expert from the Central University of Haryana, from the different departments will be called upon for judging the best Panelist for the discussion and we will give them cash prizes and Winner CertificatesCertificates

***Student Coordinators* :**   *Vipresh Kumar, Suman, Ashwini , Sahil , Ameena , Neha*

BRAND BLITZ

P's OF MARKETING

The 4-person team event BrandBlitz puts you in the position of a marketer by having you search for your product like a treasure hunt in round 1, trek up a hill to look for your slogan in round 2, and then pitch your product to clients by presenting product, price, place and promoting your brand in final round!

Student Coordinators : *Sam , Muhammed Rahil , Muskan , kushal , Sanskar*

QUIZZARD

QUIZ COMPETITION

Here you get the chance to test your extensive knowledge using QuiZZard. There are three rounds, and candidates are judged on their accuracy and responsiveness. Round 1's top 10 participants who correctly answer questions the fastest advance to round 2. The Top 5 competitors of round 2 will compete in the Final round. Different domains will contribute to questions.

Student Coordinators : *Manisha , Ameena , Rashmi , Arju , Priyanka , Suman Kumari*

SPEAK UP

DEBATE COMPETITION

A great design comes from interaction, conflict, argument, competition and debate. Department of commerce presents "SPEAK UP", a conventional debate competition. It consists of a single and final round. This platform gives individuals a chance to hone their analytical acumen, refine their communication skills, and cultivate a deeper understanding of complex issues.

Student Coordinators : *Bhawna , Muhammed Rahil , Khushal , Sanskar, Sonam*

STYLE STREET

Ramp walk

Fashion is the armor to survive the reality of everyday life. When it was first introduced into the English language, the word fashion means 'to create. We can still see shadows of this meaning in our present-day use of the word fashion. We help to create an image of ourselves through our garments, accessories and other aspects of our lifestyle. It is an aesthetic expression. Bring your creativity, energy, and artistic sense to us. A wonderful chance to showcase your beauty by using your imagination while choosing your outfit. Do you believe your design has what it takes to move the entire world? Come and demonstrate your love of fashion.

Student Coordinators : *Sangeeta , Ritu , Kompal , Deepti , Shahenshah , Bhawna , Prinka Jangra , Rashmi*

MERAKI

SPOT LOGO DESIGNING

Have a nag for creativity?
This is your chance to show off your skills. Department of Commerce announces "MERAKI" a spot logo design contest. The winning logo will be reveal in our instagram page.

Student Coordinators : *Bhawna , Manu Rajan , Prinka Jangra , Nikita*

SNAP IT

SPOT PHOTOGRAPHY

Get ready with your lenses and skills for the Snap It , which is open to all photographers at the university. Spot photography is a type of photography that focuses on succinctly and dramatically capturing a specific moment or topic. Instead of giving a detailed explanation or engaging in prolonged narration, it highlights the essence of the situation or the issue. Spot photography frequently requires quick reactions, a grasp of composition, and the capacity to foresee and record fleeting events.

Student Coordinators :   *Ansif, Ismail , Divya , Neha*

FUN ARENA

SPOT GAMES

To test your speed, focus, originality, and ability to stay calm under pressure, FUN Arena offers you a variety of games including tongue twister, lock and key, and more

Student Coordinators : *Annu , Sangeeta , Khushal , Sanskar, Monu , Rahul , Piyush , Balwan , Antima , Priya , Honey , Anamika , Ritu , Vipresh , Pooja*

STAND-UP

PUN & HUMOUR

"Stand-Up and make us fall down with laughter".

An evening to enjoy with the joy of your talents and keep aside your deadlines ;

Are you prepared to amuse the crowd with your oddball jokes and astute sense of humour or your entertaining power? It's now up to you to make the crowd shout with laughter, so brush up on your jokes, entertaining skills and come prepared!

Student Coordinators : *Muhammed Rahil , Payodhi Mishra , Vipresh Kumar*

COMM FIESTA 2K23

EVENT SCHEDULE

MAY 2023

VENUES

Auditorium 1 (B/W Block 3 & 4)
Ground floor

Auditorium 2 (B/W Block 3 & 4)
First Floor

Class Room 1 (Block 3)
Room Number 233

Class Room 2 (Block 3)
Room Number 223

10 Wednesday

Time	Event	Venue
10 : 00 AM to 11 : 30 AM	Inaugural Ceremony	Auditorium 1
11 : 30 AM to 1 : 30 PM	Synergy	Auditorium 1
12 : 00 PM to 1 : 30 PM	Quizzard	Auditorium 2
2 : 30 PM to 3 : 00 PM	Bazzaar (Round 1)	Auditorium 1
02 : 00 PM to 04 : 00 PM	Street Style	Auditorium 2
04 : 00 PM to 05 : 00 PM	Stand-Up Comedy	Auditorium 2

11 Thursday

Time	Event	Venue
09 : 00 AM to 2 : 00 PM	Baazar (Round 2)	Auditorium 2
09 : 00 AM to 11 : 00 AM	Speak Up	Auditorium 1
11 : 00 AM to 2 : 00 PM	Brand Blitz	Auditorium 1
11 : 00 AM to 12 : 30 PM	Meraki	Class Room 1
12 : 30 AM to 1 : 30 PM	Snap It	Class Room 2
2 : 00 PM to 4 : 00 PM	Prize Distribution Ceremony	Auditorium 2